# Yngfnlu Product & Service Design

# Skillset

#### Design & Presentation

Product & Service Design, Packaging, Branding, Concept Development, Research, Typography

#### Softwares

#### 3D

Solidworks, Rhino, CLO(softgoods and clothes), Gravity Sketch, Keyshot

#### Adobe

Illustrator, Photoshop, Figma, InDesign, Lightroom

**Video Editing** FCPX, iMovie

## Rapid Prototyping

Industrial Sewing

# Education

#### B.S. in Product Design ArtCenter College of Design

Graduating late 2025 Provost's list 2022 - 2023 GPA 3.8 Pasadena, CA

#### Architectural Studies Boston University

Sep 2020 - May 2021 (12 credits) Boston, MA

## Interests Languages

Outdoor	Chinese
Reading	Native
	English
Biking	Fluent
Sewing	

# Philosophy

I am thrilled to take on any design challenge with my unique design process. My approarch conbined both my Asian background and the rationale of Western education. I enjoy the process of deep thinking, and finding essence within each design challenge to reach the final result.

Yingfan Liu 434-466-9220

yfliucreative@gmail.com www.yflcreative.com Los Angeles / CA / US

## **Awards & Recognitions**

#### SIT Award 2023

Honorable Mention in Furniture Design

### ArtCenter Student Gallery, 2022-2023

Project - Yureo, Corrine Tea Packaging, Nothing Tactic Backgammon, T.E.Speaker

# Intern / Project Experience

## Panasonic Industrial Design Intern

Industrial Design/Branding/Research Sep 2024 - Now

Contributed to Panasonic's latest ultra compact steam iron project, and the development of 1L home oxygen generator project. Collaborated with design team and engineering team on manufactering details. Responsible on development, CAD modeling, prototype testing and storytelling.

## ArtCenter College of Design, Teaching Assistant

Jan 2023 - Aug 2024

Worked as teaching assistant for sewing class. Helping students improve sewing skills and adjusting patterns.

## Singer Vehicle Design Bonsai Reimagined

Industrial Design/Branding/Graphic

Jan - May 2024

This project reimagines human experience with bonsai, while adhereing to the design language of the luxurious brand, Singer. Worked on all graphic layout of brand research book and my own project. Eventually presented at Singer Headquarter in LA.

## Student Led Documentary

Log Keeper/Graphic Design/Creative Direction Jun - July 2023 I was involved in the producing of a documentary about a Canadian art teacher in Gansu, China. I creatively produced all poster and press kit for the documentary.